

EL JAYE ENTERPRISES

PO Box 3103 • Wilmington, NC 28406

910-799-2321 • 910-799-1407 (fax) • 910-352-6527 (cell)

email: ElJayeMusicman@aol.com • Web Site: www.ElJayeEnterprises.com

May 9, 2012

Dear Business Owner:

On Saturday, June 23, 2012, El Jaye Enterprises, in cooperation with the **Community Arts Center**, is hosting its **Fourth Annual Cape Fear Community Arts Expo**. This event will be held at the Community Arts Center, 120 South Second Street, which is located in Historic Downtown Wilmington. This year's **Expo** is once again designed to feature and highlight a tasteful cross-section of the culturally rich and diverse offerings in **visual art (paintings, sketches, photography), crafts (pottery, jewelry, glassworks), spoken word (poetry and prose), and music** that the Cape Fear region has to offer. Guests who attend will have the opportunity to view and purchase works by local artists and craftsmen whose talents have reached many or only a few. This year's event will be a day-long expo of the arts and crafts, with the day concluding with a concert of music combined with the spoken word. The day portion of the event will be free and open to the public and the evening portion will require patrons to purchase tickets to attend. The schedule for the art show will be 1:00 p.m. to 5:00 p.m. and the concert is scheduled from 6:00 p.m. – 9:00 p.m.

We are requesting your support as a sponsor for the fourth installment of this annual event, which is designed to showcase and highlight much of the hidden talent that the Cape Fear Region has to offer. Please consider the following sponsorship opportunities:

Platinum Sponsor - \$750

VIP Table and Special Seating at Concert Portion of Event for up to 10 guests
Wine or Champagne and special event favors
Special Mention as Platinum Sponsor
Up to two display tables setup in lobby to promote your goods and services
Opportunity to speak at the event about your business (10 minutes max)
10 tickets to the event
Banner (you provide) displayed in auditorium
Listing in event program as Platinum Sponsor

Gold Sponsor - \$500

VIP Table and Special Seating at Concert Portion of Event for up to 8 guests
Special Mention as Gold Sponsor
Display table setup in lobby to promote your goods and services
8 tickets to the event
Banner (you provide) displayed in auditorium
Listing in event program as Gold Sponsor

Silver Sponsor - \$300

Reserved Seating at Concert Portion of Event for up to 6 guests
Special Mention as Silver Sponsor
Display table setup in lobby to promote your goods and services
6 tickets to the event
Listing in event program as Silver Sponsor

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Bronze Sponsor - \$200

Same as Silver except only 4 tickets to the event

To participate, please simply complete the form below. Thank you for your support.

NOTE: Please respond by June 9, 2012 to insure inclusion in program brochure.

Fourth Annual Cape Fear Community Arts Expo Sponsorship Form

Company Name _____

Contact Person _____ Title _____

Business Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Mobile _____ Other _____

Email _____

Website _____

Level of Sponsorship (circle one) **Bronze** **Silver** **Gold** **Platinum**

Amount Enclosed \$ _____ Payment type (circle) **CASH** **CHECK** **MONEY ORDER**

Please make all tax-deductible payments payable to:

**El Jaye Enterprises
PO Box 3103
Wilmington, NC 28406**

**Thank you for your support of fine Arts and Entertainment in the Community.
A portion of the proceeds will be donated to the Community Arts Center.**

Please return this form by June 9, 2012

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If you are unable to be a sponsor and would still like to show your support, you may purchase an advertisement in the program booklet. Please note the rates for ads are as follows:

1/3 page - \$50.00 1/2 page - \$75.00 Full Page – \$100.00

Please complete the form below if you would like to be included in the program booklet.

NOTE: Please respond by June 9, 2012 to insure inclusion in program booklet.

Fourth Annual Cape Fear Community Arts Expo Program Book Advertising Form

Company / Individual Name _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Mobile _____ Other _____

Email _____

Website _____

Ad size (circle one) 1/3 page 1/2 page Full page

Amount Enclosed \$ _____ Payment type (circle) CASH CHECK MONEY ORDER

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Thank you for taking the time to consider this letter and we wish to thank you in advance for your support. If you have any questions, please feel free to contact us at the numbers above. By your support, you will make it possible for us to continue to promote good, quality, culturally rich, art and entertainment in Wilmington and give support to a wonderful venue which is willing to cater to and host similar events in the future.

Sincerely,

El Jaye Johnson

Leonard "El Jaye" Johnson, Owner
El's MusicWorks a Division of El Jaye Enterprises

Donna Green

Donna J. Green
Community Arts Center
120 S. Second Street
Wilmington, NC 28401
910-341-7860

llj