

# **EL JAYE ENTERPRISES**

**PO Box 3103 • Wilmington, NC 28406**

**910-799-2321 • 910-799-1407 (fax) • 1-800-992-1968 • 910-352-6527 (cell)**

**email: ElJayeMusicman@aol.com • Web Site: www.ElJayeEnterprises.com**

May 5, 2010

Dear Business Owner:

On Saturday, June 5, 2010, El Jaye Enterprises, in cooperation with the Community Arts Center, is hosting its **Second Annual Cape Fear Minority Cultural Arts Expo**. This event will be held at the Community Arts Center, 120 South Second Street, which is located in Historic Downtown Wilmington. This year's **Expo** is designed to feature and highlight a tasteful cross-section of the culturally rich and diverse offerings in **visual art (paintings, sketches, photography), crafts (pottery, jewelry, glassworks), spoken word (poetry and prose), and music** that the Cape Fear region has to offer. Guests who attend will have the opportunity to view and purchase works by local artists and craftsmen whose talents have reached many or only a few. This year's event will be a day-long expo of the arts and crafts, with the day concluding with a concert of music combined with the spoken word. The day portion of the event will be free and open to the public and the evening portion will require patrons to purchase tickets to attend. The schedule for the art show will be 1:00 p.m. to 5:00 p.m. and the concert is scheduled from 6:00 p.m. – 9:00 p.m.

We are requesting your support as a sponsor for the second installment of this annual event, which is designed to showcase and highlight much of the hidden talent that the Cape Fear Region has to offer. Please consider the following sponsorship opportunities:

## **Platinum Sponsor - \$750**

**VIP Table and Special Seating at Concert Portion of Event for up to 10 guests**  
**Wine or Champagne and special event favors**  
**Special Mention as Platinum Sponsor**  
**Up to two display tables setup in lobby to promote your goods and services**  
**Opportunity to speak at the event about your business**  
**10 tickets to the event**  
**Banner (you provide) displayed in auditorium**  
**Listing in event program as Platinum Sponsor**

## **Gold Sponsor - \$500**

**VIP Table and Special Seating at Concert Portion of Event for up to 8 guests**  
**Special Mention as Gold Sponsor**  
**Display table setup in lobby to promote your goods and services**  
**8 tickets to the event**  
**Banner (you provide) displayed in auditorium**  
**Listing in event brochure as Gold Sponsor**

## **Silver Sponsor - \$300**

**Reserved Seating at Concert Portion of Event for up to 6 guests**  
**Special Mention as Silver Sponsor**  
**Display table setup in lobby to promote your goods and services**  
**6 tickets to the event**  
**Listing in event brochure as Silver Sponsor**

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## Bronze Sponsor - \$200

Same as Silver except only 4 tickets to the event

To participate, please simply complete the form below. Thank you for your support.

NOTE: Please respond by May 25, 2010 to insure inclusion in program brochure.

### Second Annual Cape Fear Minority Cultural Arts Expo Sponsorship Form

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Mobile \_\_\_\_\_ Other \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Level of Sponsorship (circle one)    **Bronze**    **Silver**    **Gold**    **Platinum**

Amount Enclosed \$ \_\_\_\_\_ Payment type (circle) **CASH**   **CHECK**   **MONEY ORDER**

**Please make all tax-deductible payments payable to:**

**El Jaye Enterprises  
PO Box 3103  
Wilmington, NC 28406**

**Thank you for your support of fine Arts and Entertainment in the Community.  
A portion of the proceeds will be donated to the Community Arts Center.**

**Please return this form by May 25, 2010**

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If you are unable to be a sponsor and would still like to show your support, you may purchase an advertisement in the program booklet. Please note the rates for ads are as follows:

1/8 page - \$25.00    1/4 page - \$50.00  
1/2 page - \$75.00    Full Page - 100.00

Please complete the form below if you would like to be included in the program booklet.

**NOTE: Please respond by May 25, 2010 to insure inclusion in program booklet.**

## Second Annual Cape Fear Minority Cultural Arts Expo Program Book Advertising Form

Company / Individual Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Mobile \_\_\_\_\_ Other \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Ad size (circle one)    1/8 page    1/4 page    1/2 page    Full page

Amount Enclosed \$ \_\_\_\_\_ Payment type (circle) CASH CHECK MONEY ORDER

Please make all tax-deductible payments payable to:

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Thank you for taking the time to consider this letter and we wish to thank you in advance for your support. If you have any questions, please feel free to contact us at the numbers above. By your support, you will make it possible for us to continue to promote good, quality, culturally rich, art and entertainment in Wilmington and give support to a wonderful venue which is willing to cater to and host similar events in the future.

Sincerely,

*El Jaye Johnson*

Leonard "El Jaye" Johnson, Owner  
El's MusicWorks a Division of El Jaye Enterprises

*Donna Green*

Donna J. Green  
Community Arts Center  
120 S. Second Street  
Wilmington, NC 28401  
910-341-7860

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